



For Provincial Emergency Management Agencies

Enhanced Lifesaving Alerts Without Barriers

Reaching Every Corner, So No One Is Left Out



**Non-English/
French Speakers**



**Cellular Dead
Zones**



**People With
Disabilities**



**Your Emergency Alerts
Are Falling Short**



**Technology
Comfort Levels**

**Despite Your Best Efforts,
You Still Face Criticism**



20-30%

of Canada's population is underserved

9 million

Non-English/French-speaking
residents in Canada

- 2021 Census of Canada

4 million

Seniors in Canada still relying
on landline phones

- 2021 Census of Canada

8 million

Aged 15 and older in Canada
with at least one disability

- 2022 Canadian Survey on Disability

300 thousand

Rural and First Nation residents in
Canada without LTE

- 2023 Auditor General of Canada Report to
Parliament

Nova Scotia

22 victims of N.S. rampage include retirees, pregnant health-care worker, veteran

Victims include 23-year veteran of RCMP and 'a passionate teacher' at Debert Elementary School

CBC News · Posted: Apr 20, 2020 5:26 AM MDT | Last Updated: April 25, 2020



NEWS

Sections

Nova Scotia

Why RCMP managers defend using Twitter – and not an alert – during the N.S. mass shooting

NEWS

Sections

Nova Scotia

Alert delay in Nova Scotia flood highlights benefits of municipal warning systems

Halifax, municipalities in Yarmouth and Annapolis counties can send own emergency alerts

Ottawa

Language commissioner investigating English-only tornado alert

CBC News · Posted: Nov 09, 2018 10:45 AM MST | Last Updated: November 9, 2018

A New Way - Total & Easy Access For All

- **Multi-channel** (SMS, email, phone, app, web, social)
- **Multilingual**
- **Intuitive for all ages**
- **Accessible** (WCAG 2.2 compliant)
- **Combines alerts from many official sources**



+ Plus

**We help provincial
emergency managers
extend the reach of
emergency alerts so
no one is left behind.**

With Alertable, Your Residents Get Critical (BI) &
Non-Critical (non-BI) Alerts In Their Preferred Format
From More Sources All In One Place





Sample Customers

Government



First Nations

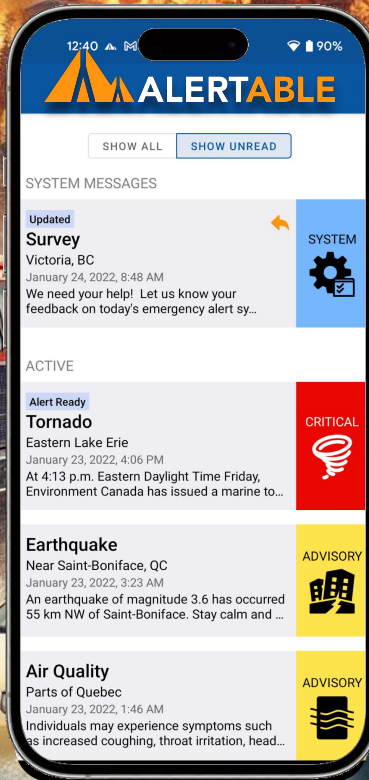


Education



Corporations





SHOW ALL

SHOW UNREAD

SYSTEM MESSAGES

Updated

Survey

Victoria, BC

January 24, 2022, 8:48 AM

We need your help! Let us know your feedback on today's emergency alert sy...

SYSTEM



ACTIVE

Alert Ready

Tornado

Eastern Lake Erie

January 23, 2022, 4:06 PM

At 4:13 p.m. Eastern Daylight Time Friday, Environment Canada has issued a marine to...

CRITICAL



Earthquake

Near Saint-Boniface, QC

January 23, 2022, 3:23 AM

An earthquake of magnitude 3.6 has occurred 55 km NW of Saint-Boniface. Stay calm and ...

ADVISORY



Air Quality

Parts of Quebec

January 23, 2022, 1:46 AM

Individuals may experience symptoms such as increased coughing, throat irritation, head...

ADVISORY

